

CAPABILITY STATEMENT

GREENIXMEDIA is a certified woman-owned business enterprise. Our team excels in WordPress website design and development, graphic design for print and digital, and branding for businesses and organizations who need to present a cohesive brand, allowing them to drive better engagement with clients, consumers, and audiences.

CORE COMPETENCIES

Websites

- Analysis/Strategy
- Project Management
- Design and Development
- Accessibility Compliance
- WordPress CMS
- eCommerce
- Copywriting, Message Refinement
- Content Creation

Branding

- Logos & Identity Design
- Brand Creation
- Business Naming
- Brand Guidelines

Management

- Systems Integration
- Hosting, Servers
- Website Management
- Ongoing Support

DIFFERENTIATORS

Process - What sets us apart from our competitors is our proven process for successful project completion that includes collaborative teamwork, performance-based strategies, client relationships and ongoing support options.

Experience - The GreenixMedia team has a combined 40+ years of experience in website design and development, graphic design, and marketing communication.

Team - Our team is an experienced mix of talents, from the latest technologies in website design to server management, graphic design and accessibility compliance, to software programming and troubleshooting tickets making us that go-to agency resource.



Greenix Marketing, LLC
P.O. Box 671032, Marietta, GA 30066
<https://greenixmedia.com>

COMPANY DATA

DUNS # 962630583

CAGE: 89VK3

NAICS: **NIGP:**

541511 91596, 20854, 20954,

541430 91501, 91548, 91876,

541613 92005, 92046, 92045

PAST PERFORMANCE

Georgia Tech-Europe, Georgia Institute of Technology, Atlanta, GA

Website design/development, CMS version migration, custom programming, ongoing maintenance. Contract: June 2022 - current \$45,800

Choose Mental Health, Orem, UT

Rebranding 501(c)(3) non-profit organization, including website design & development, custom intake forms, online donations, digital newsletter templates, hosting / maintenance. Contract: Oct 2020 - June 2023 \$19,000.

Grad Studies, Georgia Institute of Technology, Atlanta, GA

Website design/development Drupal CMS, custom programming, maintenance for six department websites. Contract: July 2020 - June 2021 \$36,000.

CONTACT INFO

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